Following up with employers after the Engineering Career Fair

Now that you have attended the Engineering Career Fair, it’s time to follow up with the employers you met with to give them a reason to reach back out to you.

This is the same approach you would take after an interview. Reach out and thank the employer for their time and reiterate your interest in their company and the role you hope to acquire. You can do this right after attending a career fair. There is a finesse to this.

This is all assuming you have contact info for the person you met. (If not, go here to connect on LinkedIn)

Keep it short. Two or three sentences will do. 1) Thank them for taking the time to meet with you. 2) Re-state your interest in working for their company and why specifically their company. 3) Mention something memorable from your conversation if possible. If not, simply end by stating your enthusiasm for the opportunity in your own words. Be genuine and sincere, oh, and be patient! If they are interested, they will get back to you.

EMPLOYER FOLLOW-UP QUICK TIPS
• Follow up right away
• Keep it short! A paragraph is plenty
• Stay professional. No emojis 😊
• Email? attach your resume

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ENGINEERING: 584

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Career Advice from the Experts
We have hand-selected recent articles with career development advice to help you prepare for your future career in engineering.

Featured articles this week: After the career fair
• The power of a simple thank-you note
• Templates for follow-up emails
• How to connect with recruiters on LinkedIn

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Companies with postings on UICcareers
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Technology Career Fair
Tuesday, Feb. 7th | 5–7 PM
SCE Illinois Room | CS/CompE
Details & Employer List

Internship/Part-Time Career Fair
Thursday Feb. 9th | 12 – 2PM
SCE Illinois Room | All majors
Details & Registered Companies

Campus 1871: For Entrepreneurs!
March 31st – April 2nd
Extended deadline: Friday Feb. 10
Details and Registration

Events

Services Offered
• Individual career coaching
• Resume and cover letter reviews
• Interview preparation
• Salary and job offer negotiation
• Internship & full-time job search strategies
• Career Fair preparation (Elevator speech)
• Professional etiquette
• Networking & LinkedIn tips
• Career related workshops

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