Crafting an effective elevator speech to win over employers

First impressions are very important. An elevator speech is your opportunity to immediately impress employers by highlighting your strengths and letting them know what makes you stand out as a high-quality candidate for their hiring needs.

If you plan on going to the Engineering Career Fair on February 2nd (or even if you don’t), we strongly recommend you have a well-prepared elevator speech. There are many factors to consider while you are developing your speech and presenting it to employers, so preparation is key.

Just like with exams, the more you prepare, the better you will perform. We suggest reviewing the featured articles in our “Career Advice from the Experts” section below. This is the stuff they don’t teach in your classes.

Presenting yourself to employers does not have to be such a nerve-racking experience. With the right amount of preparation and practice, you will be sure to make a great first impression!

NEXT WEEK: Researching employers

ELEVATOR SPEECH QUICK TIPS

• Practice makes perfect! Practice!
• Keep it brief. Aim for 30 seconds
• Highlight your strengths/goals
• Smile and make good eye contact
• Be memorable, in a good way!
• More practice = More confidence

FEATURED EMPLOYERS – OVER 80 ATTENDING

Google Info Session
Friday, January 20th | 2:00 PM
SCE Tower 605 | CS/CompE
Current Openings
Resume Review Sessions
Mondays 3-4 & Fridays 12-1 PM
@ Engineering Career Center
Resume Review Session Info
CNH Industrial Info Session
Wednesday January 18th | 5:30
1043 ERF – Pizza served
Details & Open Positions
Technology Career Fair
Tuesday, Feb. 7th | 5-7 PM
SCE Illinois Room | CS/CompE
Event Details
US Foods Info Table
Wed. Jan. 23rd | 10AM–2PM
CS Labs–SELE 2nd Floor | CS/CompE
Details & Current Openings
Internship/Part-Time Career Fair
Thursday Feb. 9th | 12 – 2PM
SCE Illinois Room | All majors
Details & Registered Companies

Internships, co-ops and jobs posted on UICareers

ENGINEERING: 563

Is your resume updated & uploaded? Employers review profiles often New to UICareers? Go here

Career Advice from the Experts
We have hand-selected recent articles with career development advice to help you prepare for your future career in engineering.

Featured articles this week: Preparing an elevator speech
• 10 tips for a powerful elevator speech
• Quick guide to writing your elevator pitch (with examples)
• Elevator speech do’s and don’ts

NOW HIRING: Featured Employers
Companies with postings on UICareers
Click logo to visit company website